

### The SharePoint Advantage

Microsoft SharePoint is the business collaboration platform for the Enterprise and the Web that enables you to connect and empower people through an integrated set of rich features. Whether deployed on-premises or as hosted services, SharePoint helps you cut costs with a unified infrastructure while allowing you to rapidly respond to your business needs.

Through tight integration with Exchange, Microsoft Lync Server 2010 and Office, SharePoint 2007 and 2010 offer great potential for collaboration and productivity. For example, your sales, legal, and finance teams will be able to collaborate seamlessly on RFPs, proposals, and other critical documents using SharePoint's document management capabilities.

Your ability to realize SharePoint benefits such as increased productivity and reduced costs depends entirely upon the experience and expertise of the professional services firm you select to design and implement your solution. With SharePoint's considerable learning curve, you need a trusted partner to help you navigate to accelerated results.

### The Clearway Difference

Clearway Technology Partners can help you master the SharePoint learning curve and effectively meet key challenges, including optimizing installation, taxonomy, governance, rollout, and search. Our team brings an essential combination of assets for successful SharePoint solutions, including:

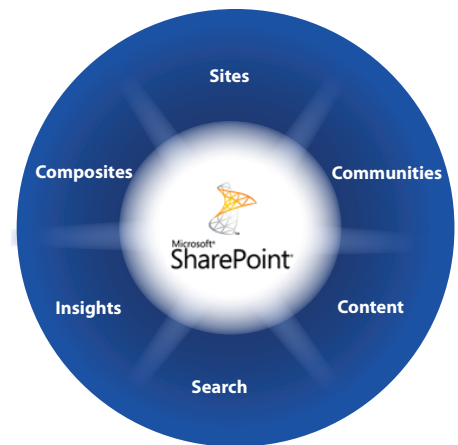
**Experience:** Clearway has delivered SharePoint solutions to hundreds of customers, from very large and complex engagements at the U.S. Army and Hewlett-Packard to medium-sized deployments.

**Expertise:** Clearway only employs Consultants with deep expertise in SharePoint technologies. Each Senior Consultant brings 15+ years of experience and each Consultant brings 8+ years. We do not use contractors or the B team for your project.

**Industry Leadership:** Microsoft selected Clearway as the first SharePoint partner in New England in 2000 and Clearway continues to be Microsoft's go-to partner for SharePoint implementation and customization services. Clearway has hosted the New England Regional SharePoint User Group since it was founded by Clearway and Microsoft in 2001.

## SharePoint Solutions with Impact

Clearway is a Microsoft Gold Certified Partner for Information Worker solutions and was an original launch sponsor and early adopter of Microsoft Office SharePoint Server. As a result, we have unrivaled experience and expertise deploying SharePoint solutions. We can help you deploy intranet, internet, or extranet SharePoint implementations through the host of services shown in the diagram below. With the Clearway Process, our structured implementation methodology, we use your specific business requirements to address key considerations including information architecture, taxonomy, enterprise content management, and governance. Our phased approach to all implementations enables you to deploy functionality faster, accelerate knowledge transfer, and begin to realize a return on investment sooner.



## SharePoint Success Stories

Clearway has defined, planned, and executed hundreds of mission-critical SharePoint solutions across all major industries. These solutions have helped large government organizations and Fortune 500 companies as well as medium-sized enterprises. Below are two sample Clearway SharePoint solutions with business impact.

- Customer-Service Extranet, Fortune 50 Company**—Clearway developed and delivered an extranet solution which included many custom web parts such as enhanced search, self-service user administration, multi-lingual capabilities, custom security, and more. The solution improved customer satisfaction, consolidated disparate applications, simplified administration and significantly reduced costs.
- Powerfully Re-Branded Web Site and Intranet Collaboration Portal, Global Financial Solutions Provider**—Clearway re-deployed this customer's web site on SharePoint 2007, enabling their marketing, sales, and professional services teams to approve and self-publish content in 10 minutes or less, and as frequently as needed, versus having to wait days or weeks for IT to make content updates. The new site enables competitive advantage, dramatically enhances information access for improved customer service, and delivers a platform for Web 2.0/3.0. The Intranet Collaboration Portal upgraded to SharePoint 2007 from 2003 has enhanced employee productivity and information access.

For more information, contact 508-906-6300 or toll-free 800-711-5068