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Investment Systems

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## Driving Business Value with SharePoint

"Clearway's unique proposition is that they are very business-centric. They will understand your business and ensure that you meet success. I would advise my peers to look at Clearway as a company that offers a strategic view into developing a platform for content management, web services, business intelligence, and ultimately a greater end-user experience as it pertains to SharePoint 2010.

- Mike Fitzgerald, Managing Director, Head of Information Services

### Customer Challenges

Portray company's industry leading solutions on a static web site—where content updates took 2 to 2.5 weeks on average

Drive global growth strategy through 24x7 worldwide information access and collaboration

Avoid hundreds of thousands of dollars in costs associated with hiring, educating, training, and maintaining subject matter experts for collaboration, web site, and business intelligence

Optimize SharePoint as an architectural and content management platform for employees and for clients—taking advantage of SharePoint 2010 capabilities such as social media, one-to-one relationship, powerful search, and self-provisioning of web portals

### Microsoft Products

SharePoint 2007 and 2010  
Office Communications Server  
ISA Server

### Solution

End-to-end solution including web site on SharePoint 2007 and intranet collaboration portal upgraded from SharePoint 2003 to 2007

Architectural design, workflow, governance, taxonomy and implementation as well as strategy and services for SharePoint 2010

### Business Impact

Dynamic, powerfully re-branded web site portrays leading solutions for competitive advantage—with scheduled content updates completed daily. Accelerated facility for end users to deploy important content every 15 minutes

Intranet collaboration portal drives increased productivity and enables 24x7 global collaboration

Cost avoidance of hundreds of thousands of dollars by using Clearway as subject matter expert

Increased responsiveness and improved customer access to critical information with SharePoint 2010